

ANSWER KEY

SAY/IMP

June

Second YEAR HIGHER SECONDARY EXAMINATION

2022

PART-III/III

SUBJECT: Business Studies.CODE NO: S-2271VERSION: 180 SCORES2 1/2 HOURS

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
1.	1.	frustration	1	1
2.	2.	price	1	1
3.	3.	National Commission	1	1
4.	4.	Lower level	1	1
5.	5.	esprit de corps	1	1
6.	6.	planning premises	1	1
7.	7.	functional structure	1	1
8.	8.	positive process	1	1
9.	9.	sender	1	1
10.	10.	control by exception	1	1
11.	11.	for listing any two features of management as an art	1+1	2
12.	12.	for explaining the concept of business environment in two sentences	2	2
13.	13.	meaning of planning premises in two sentences.	2	2

No	Qns	Answer Key/Value Points	Score	Score
14.	14.	meaning of organisational structure in one or two sentences	2	2
15	15.	for listing any two elements of directing	1+1	2
16.	16	for writing any two limitations of controlling.	1+1	2
17.	17.	for explaining the management principle 'scalar chain' in two or three sentences.	3	3
18	18.	for writing any three external sources of recruitment	1+1+1	3
19	19.	for listing any three financial incentives	1+1+1	3
20	20.	Brief explanation on management by exception in one or two sentences	3	3
21.	21.	(a) investment decision (b) dividend decision (c) financing decision	1 1 1	3
22.	22.	for listing any three qualities of good brand name	1+1+1	3

No	Qns	Answer Key/Value Points	Score	Score
23	23.	for explaining any four features of management in one or two sentences (Point only $\frac{1}{2}$ score each - max. 4)	1+1+1+1	4
24	24.	for explaining any four dimensions of business environment in one or two sentences. (Point only $\frac{1}{2}$ each)	1+1+1+1	4
25	25.	for drawing chart of a functional structure of organisation appropriately	4	4
26	26.	for explaining any four factors affecting the choice of a capital structure of business in one or two sentences each (Point only $\frac{1}{2}$ each)	1+1+1+1 +1	4
27	27.	for explaining any four rights of a consumer in one or two sentences each (point only $\frac{1}{2}$ each)	1+1+1+1 1	4
28	28.	for explaining any five management principles by facts in two or three sentences each (point only $\frac{1}{2}$ each)	1+1+1 +1+1	5

No	Qns	Answer Key/Value Points	Score	Score
29	29.	for illustrating various steps in staffing process. (Point only 1/2 score each)	5	5
30	30-	meaning of working capital in one or two sentences. for listing any three factors affecting	2 1+1+1	5
31	31.	a. ice creams b. Jewellery c. artworks. d. dry cleaning e. mechanicals	1 1 1 1 1	5
32	32.	for explaining the staffing process in one or two sentences each		8
33	33.	for stating need hierarchy theory apt diagram	5 3	8
34	34.	meaning of marketing mix in one or two sentences each for explaining each elements of it (Point only 1/2 each)	2 1/2+1/2 1/2+1/2	8