

ANSWER KEY

FIRST YEAR HIGHER SECONDARY EXAMINATION MARCH 2023

PART-I/II/III

SUBJECT: JOURNALISMCODE NO: FY 447VERSION: 360 SCORES2 HOURS

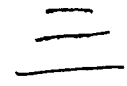
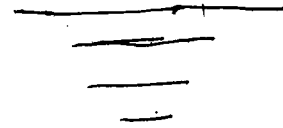
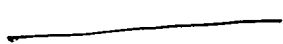
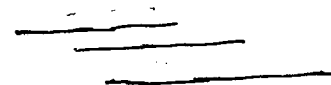
Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
		<u>SECTION A</u>		
1.		(d) Public Communication	1	
2.		Vigathakumaran	1	
3		Ramnath Goenka	1	
4		(d) Kerala Kaumudi	1	Ex 1 = 8
5		(b) 28	1	
6		Part time correspondent/reporter working on contract basis	1	
7		Justice J.S. Rajadhyaksha	1	
8.		Newspaper library—provides file copies and clips for old reference, writing obituary stories etc.	1	
9		Desk Top Publishing	1	
		<u>Section B</u>		
10		Formal - official and authentic pre-planned and documented	1	
		Informal - non-official, outside organisation, mostly chats, gossips	1	2

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Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
11.		RNI functions - title verification/ of registration of news papers/Issue of revised/duplicate certificates/Verification of circulation claims	1x2 =2	2
12		Vengayil Kunhiraman Nayanar - Kerala Sanchari	1	2 (Any two points)
		Chengulathu Kunjirama Menon - Kerala Patrika	1	
13		AIR - Bahujana Hitaya Bahujana Sukhaya	1	2
		Doordarshan - Satyam Sivam Sundaram	1	
14.		Removing unwanted portions from the photograph mechanically or by an image editing software	2	2
15.		- to uphold the unity and integrity and the values enshrined in the Constitution	1x2 =2	2 12
		- to promote national integration (any other objectives can be given score)		
16.		Convergence of various types of content like audio, video, text, image and data on a single device	2	2
17		Summary lead - the traditional type of lead which summarises all important elements in the story i.e. who, what, where, when, why and how. Example accident story - Any valid example can be given score	1	2

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
<u>SECTION C</u>				
18.		- great nationalist leader of Malabar - started Al Ameen from Kozhikode in 1924 - nationalist stand provoked authorities, played a great role in freedom struggle in Malabar (Any three points can be given score)	1×3 $= 3$	3
19		Broad sheets - example The Hindu Tabloid - Rashtra Deepika, Flask Beeliner - Mint (Any suitable example can be given score)	1×2 1×2 1×2	3
20		- plays middleman role - Self regulatory handles complaints and find solutions/Reader's advocate, Public editor/ represents readers in matters of accuracy fairness etc. - (Any three valid points can be given score)	1×3 $= 3$	3
21		It was on this day, first newspaper in India Calcutta General Advertiser or Bengal Gazette published by James Augustus Hickey from Calcutta.	3	3
22		Funnel interview - In this type toughest questions which may provoke the interviewee are asked near the end of the interview Gang Interview - same information gives to all the reporters present. Shotgun interview - showing clear evidence about the interviewee's wrong doings and ask him direct questions about the specific incidents	1 1	3

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Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
23		<p style="text-align: center;"><u>SECTION D</u></p> <p>Arranging the text in these patterns</p> <div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  <p>Pyramid</p> </div> <div style="text-align: center;">  <p>Inverted Pyramid</p> </div> </div> <div style="display: flex; justify-content: space-around; align-items: flex-start; margin-top: 20px;"> <div style="text-align: center;">  <p>Banner Headline</p> </div> <div style="text-align: center;">  <p>stepped Head line</p> </div> </div>	<p>1</p> <p>1</p> <p>1</p> <p>1</p>	<p>4</p>
24		<ul style="list-style-type: none"> - Fast and instant interaction - hyper links provide to access large resources of data - Global reach - Convergence allows to enjoy many media or applications in one system. <p>(any four valid points can be given score)</p>	<p>1x</p> <p>4</p> <p>=4</p>	<p>4</p>
25		<p>The Article 19 (2) explains the constitutional restrictions on matters affecting</p> <ul style="list-style-type: none"> - sovereignty and integrity of India - security of the state - friendly relations with foreign states - public order - decency & morality - contempt of court - defamation <p>(Any four of the above points)</p>	<p>1x</p> <p>4</p> <p>=4</p>	<p>4</p>

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
26.		<ul style="list-style-type: none"> - cross road between mechanical and business department - place where the journalists work to gather and edit the news. - brain of the organisation - handles news, photographs, editorials etc. - the organizational structure includes various editors and network of reporters. <p>(Any four valid points can be given full score)</p>	<p>1x4 = 4</p>	4
27.		<pre> graph LR A[Who? Communicator] --> B[Says What? Message] B --> C[In Which Channel? Medium] D[To Whom? Receiver] --> E[With What Effect? Effect] </pre>	4	4
<u>Section - D</u>				
28.		<p>Identification and explanation of any four of the following levels of communication can be given full score:</p> <p>Intra personal Communication/ Interpersonal Communication/ Group Communication/ Public Communication/ Mass Communication.</p>	<p>1½x 4 = 6</p>	6.

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Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
29.		Contributions of Mahatma Gandhi to Indian Journalism should be based on these four newspapers / journals - Indian Opinion, Young India, Navjivan, Harijan.	1 1/2 x 4 = 6	6
30.		Proper explanation regarding the three news sources Beat, Press Conference, Meet the Press can be given full score.	2 x 3 = 6	6
		<hr/> <p>1) Adershini Gopinath 9446457051</p> <p>2. Binu.K. George 8592002870</p>	<p>Aduse</p> <p>Binu.K.</p>	<p>12</p>